

Billing Address:

American Rambler Productions Attention: Accounts Payable 138 Conant St. Beverly, MA 02494

INVOICE

Advertiser	RNC/ Romney for President
Product	RNC - ROMNEY
Estimate Number 279	279

Invoice #	104655-1
Invoice Date	07/29/12
Invoice Month	July 2012
Invoice Period	06/25/12 - 07/29/12

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

2	101055
Order#	104655
Alt Order#	06835929
Deal #	
Order Flight	07/25/12 - 07/31/12

P		Special Handling
Þ	Cash	Billing Type
ē	Broadcast	Billing Calendar
1		

IDB#	1516
Advertiser Code	
Product Code	

Advertiser Ref	Agency Ref	

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KSNV	KSNV	KSNV	KSNV	XSNV		VSNV	KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	KSNV		KSNV	Chann
	Noon News					Today 4th Hour					M-F Today Show II								Today Show					M-F 6-7a WakeUp w/Wagners	Line Channel Description
	12-1230pm					10am-11am					9-10a								658a-9am					6-7a	Time
×	07/23/1	ור	Τh	≷	07/23/1:		П	긁	٧	07/23/1		T	71	굮	Τ'n	٤	٧	07/23/1		TI	∄	×	07/23/1		Day
07/25/12	to 07/23/12 to 07/29/12	07/27/12	07/26/12	07/25/12	07/23/12 to 07/29/12	ಕ	07/27/12	07/26/12	07/25/12	07/23/12 to 07/29/12	ਨਾਂ	07/27/12	07/27/12	07/26/12	07/26/12	07/25/12	07/25/12	07/23/12 to 07/29/12	ð	07/27/12	07/26/12	07/25/12	07/23/12 to 07/29/12	ಠ	Date
:30	Ž	:30	30	:30	3x		:30	:30 30	:30	3x		:30	:30	:30	:30	:30	30	6X		:30	:30	.30	3x		Length
12:09 PM	WTF	10:29 AM	10:51 AM	10:29 AM	WTF		9:27 AM	9:56 AM	9:59 AM	WTF		8:57 AM	8:39 AM	8:27 AM	7:24 AM	8:28 AM	7:59 AM	WTF		6:59 AM	6:16 AM	6:28 AM	WTF		Length Aired Days
2012MRFP064H whereMnyG		2012MRFP064H WhereMnyG	2012MRFP065H TheseHndsI	2012MRFP065H TheseHndsI			2012MRFP065H TheseHndsI	2012MRFP064H WhereMnyG	2012MRFP064H WhereMnyGo			2012MRFP064H WhereMnyG	2012MRFP064H WhereMnyGr	2012MRFP064H WhereMnyG	2012MRFP064H WhereMnyG	2012mRFP064H WhereMnyG	2012MRFP065H TheseHndsI			2012MRFP064H WhereMnyG	2012MRFP065H TheseHndsI	2012MRFP064H WhereMnyGr			Ad-ID R
\$425.00		\$325.00	\$325.00	\$325.00			\$500.00	\$500.00	\$500.00			\$1,400.00	\$1,400.00	\$1,400.00	\$1,400.00	\$1,400.00	\$1,400.00			\$700.00	\$700.00	\$700.00			Rate
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Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



Formerly KVBC Main: (702)642-3333 1500 Foremaster Lane KSNV Billing: (702)642-3333 Las Vegas, NV 89101

Billing Address:

Beverly, MA 02494 Attention: Accounts Payable 138 Conant St. American Rambler Productions

INVOICE

Advertiser	RNC/ Romney for President
Product	RNC - ROMNEY
Estimate Number 279	279

esident	Invoice Date	07/29/12 July 2012
	Invoice Month	July 2012
	Invoice Period	06/25/12 - 07/29/12

Invoice #

104655-1

	Station	KSNV	
_	Account Executive Amy McCreary	Amy McCreary	Ι.
	Sales Office	Blair - Philadelphia	1
	Sales Region	National	
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Order#	104655
Alt Order#	06835929
Deal #	
 Order Flight	07/25/12 - 07/31/12

פ		Special Handling
≱	Cash	Billing Type
=	Broadcast	Billing Calendar

IDB#	1516
Advertiser Code	
Product Code	

Advertiser Ref	Agency Ref	Product Code	Advertiser Code	#Bdl	Order Flight	Deal #	All Cide: #
				1516	07/25/12 - 07/31/12		00000000

	14					12						1					10						9	Line
KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	Channel
	News 3 at 4 (1/2 hr)					Dr Phil						The Doctors					Days of our Lives						Noon News	l Description
	4-430p					3-4p						2pm-3pm					1258p-2pm						12-1230pm	Time
07/23/1 W Th		TI	Ŧ	×	07/23/1		וד	П	Ŧ	¥	07/23/1		П	쿩	٧	07/23/1		П	TI	굮	굮	٤		Day
07/23/12 to 07/29/12 W 07/25/12 Th 07/26/12	б	07/27/12	07/26/12	07/25/12	07/23/12 to 07/29/12	ਰ	07/27/12	07/27/12	07/26/12	07/25/12	07/23/12 to 07/29/12	ਨਾ	07/27/12	07/26/12	07/25/12	07/23/12 to 07/29/12	6	07/27/12	07/27/12	07/26/12	07/26/12	07/25/12	♂	Date
:30 3x		:30	:30	:30	3x		:30	:30	:30	.; 8	မ္တ		:30	30	:30	3x		:30	:30	:30	:30	:30		Length
4:24 PM 4:27 PM		3:19 PM	3:25 PM	3:14 PM	WTF		2:40 PM	2:22 PM	2:59 PM		HTW		12:59 PM	1:47 PM	1:59 PM	WTF		12:29 PM	12:15 PM	12:29 PM	12:09 PM	12:19 PM		Length Aired Days A
2012MRFP064H wheremnyG		2012MRFP064H wheremnyG	2012MRFP064H wheremnyGo	2012MRFP064H WhereMnyG			2012MRFP064H WhereMnyG	2012MRFP064H WhereMnyG	2012MRFP065H TheseHndsl				2012MRFP065H TheseHnds!	2012MRFP064H WhereMnyGo	2012MRFP064H WhereMnyG			2012MRFP064H WhereMnyGo	2012MRFP064H WhereMnyG	2012MRFP064H WhereMnyG	2012MRFP064H WhereMnyG	2012MRFP064H WhereMnyG		d-ID
\$700.00 \$700.00		\$450.00	\$450.00	\$450.00			\$175.00	\$175.00 MG for 11.1 07/25	\$175.00	\$175.00 See MG 11.4			\$425.00	\$425.00	\$425.00			\$425.00	\$425.00	\$425.00	\$425.00	\$425.00		Rate Reconciliation
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American Rambler Productions Attention: Accounts Payable 138 Conant St. Beverly, MA 02494

INVOICE

279	Estimate Number 279
RNC - ROMNEY	Product
RNC/ Romney for President	Advertiser

		1
Station	KSNV	
Account Executive Amy McCreary	Amy McCreary	Ъ
Sales Office	Blair - Philadelphia	Г
Sales Region	National	

Order Flight

07/25/12 - 07/31/12

Invoice #	104655-1
Invoice Date	07/29/12
Invoice Month	July 2012
Invoice Period	06/25/12 - 07/29/12
 Order#	104655
 Alt Order#	06835929
Deal#	

_		Special Handling
_	Cash	Billing Type
-	Broadcast	Billing Calendar
1		

IDB#	1516
Advertiser Code	
Product Code	

Advertiser Ref	Agency Ref	

	19						17								하		14	Line
KSNV KSNV KSNV KSNV	KSNV	KSNV KSNV	KSNV	KSNV	VSNV		KSNV	VSNV	VNSX	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	1 hours 11
	M-F Jeopardy						M-F Early News								News 3 at 4:30PM		News 3 at 4 (1/2 hr)	Channel Description
	630-7pm						5-630p			.=					430-5pm		4-430p	Time
F F T T N N	07/23/1	חדי ודי	J :	‡ ≶	٧	07/23/1:		וד	TI	Τ'n	Τh	٤	٧	07/23/1:		TI		Day
07/25/12 07/25/12 07/25/12 07/26/12 07/26/12 07/27/12 07/27/12	to 07/23/12 to 07/29/12	07/27/12	07/26/12	07/25/12	07/25/12	07/23/12 to 07/29/12	ğ	07/27/12	07/27/12	07/26/12	07/26/12	07/25/12	07/25/12	07/23/12 to 07/29/12	ਰ	07/27/12	ð	Date
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6:36 PM 6:58 PM 6:36 PM 6:35 PM 6:35 PM 6:54 PM	WTF	6:22 PM	6:14 PM	6:18 PM	5:27 PM	41M		5:00 PM	4:38 PM	5:00 PM	4:46 PM	5:00 PM	4:39 PM	WTF		4:25 PM		Length Aired Days A
2012mrFp064H wheremnyG 2012mrFp065H TheseHndsI 2012mrFp064H wheremnyG 2012mrFp065H TheseHndsI 2012mrFp064H wheremnyG 2012mrFp064H wheremnyG		2012MRFP064H WhereMnyGo 2012MRFP065H TheseHndso	2012MRFP064H WhereMnyGr	2012MRFP064H WhereMnyG	2012MRFP064H WhereMnyG			2012MRFP064H WhereMnyGr	2012mRFP064H WhereMnyG	2012MRFP065H TheseHndst	2012MRFP064H WhereMnyGo	2012MRFP065H TheseHnds!	2012MRFP064H WhereMnyGo			2012MRFP065H TheseHndsI		d-ID
\$1,000.00 \$1,000.00 \$1,000.00 \$1,000.00 \$1,000.00		\$1,000.00 \$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00			\$700.00	\$700.00	\$700.00	\$700.00	\$700.00	\$700.00			\$700.00		Rate Reconciliation
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KSNV Formerly KVBC Main: (702)642-3333 Billing: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane Remit Address:

Billing Address:

Beverly, MA 02494 138 Conant St. Attention: Accounts Payable American Rambler Productions

INVOICE

279	Estimate Number
RNC - ROMNEY	Product
RNC/ Romney for President	Advertiser

ation	KSNV	_
count Executive Amy McCreary	Amy McCreary	_
les Office	Blair - Philadelphia	_
les Region	National	

104655

Invoice #	104655-1
Invoice Date	07/29/12
Invoice Month	July 2012
Invoice Period	06/25/12 - 07/29/12

Product Code		Special Handling
Advertiser Cod	Cash	Billing Type
IDB#	Broadcast	Billing Calendar
Order Flight	National	Sales Region
Deal#	Blair - Philadelphia	Sales Office
Alt Order#	Amy McCreary	Account Executive Amy McCreary
Order#	KSNV	Station

IDB# 1516	Order Flight 07/2	Deal#	Alt Order# 0683
516	07/25/12 - 07/31/12		06835929

Advertiser Ref	Agency Ref	

28		27		70	3		25					24				23					21	Line
KSNV	KSNV	VSNS	KSNV	VONS	KSNV		KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	VSNV		KSNV	KSNV	KSNV	VNSX		VSNV	
Late News during Olympics		Olympics Primetime		orympics opening ceremony			Late News during Olympics					Tonight Show				M-F News 3 at Eleven					M-F Wheel of Fortune	Channel Description
11pm-12:35am		7pm-12am		7300-124	720- 421		11pm-12:35am					1135p-1237a				11pm-1135pm					7-730pm	Time
	လှူ လူ	07/23/1	Ŧ	07/23/1	TI	07/23/1		굮	٤	٧	07/23/1		글	٧	07/23/		П	∄	۶	07/23/		Day
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	8:20 PM 9:16 PM	S-	9:57 PM	 - - - - - -	12:25 AM	F		11:47 PM	12:10 AM	11:49 PM	WT		11:31 PM	11:12 PM	WT		7:23 PM	7:24 PM	7:29 PM	WTF		Date Length Aired Days
	2012MREP064H wheremnyG		2012MRFP065H TheseHnds: \$10,000.00		2012MRFP064H WhereMnyGo			2012MRFP064H WhereMnyGo	2012MRFP065H TheseHndsI	2012MRFP064H WhereMnyGo			2012MRFP064H WhereMnyGr	2012MRFP064H WhereMnyGr			2012MRFP064H WhereMnyGo	2012MRFP064H WhereMnyGo	2012MRFP064H WhereMnyG			Ad-ID
	\$6,000.00 \$6,000.00		\$10,000.00	Ţ	\$1,000.00			\$425.00	\$425.00					\$1,100.00			\$1,000.00		\$1,000.00			Rate Reconciliation Ref #
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Product	RNC - ROMNEY
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Invoîce Period	06/25/12 - 07/29/12

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal #	Alt Order#	Order#
07/25/12 - 07/31/12		06835929	104655

|--|

IDB#	1516
Advertiser Code	
Product Code	

Advertiser Ref	Agency Ref	

ა 5			34						32				<u>ى</u>			30				29				28	Line
KSNV	KSNV		KSNV	KSNV	KSNV	XSNV	KSNV		KSNV	KSNV	KSNV		VSNV	VSNV		KSNV	KSNV	KSNV		VSNV	KSNV	KSNV		VSNV	Channe
Wake Up Early Wagners			News 3 Olympic Zone						Olympics Daytime WEEKEND				Late News during Olympics			Olympics Primetime				Olympics Daytime WEEKEND				Late News during Olympics	Channel Description
430a-5a			7:30-8:00PM						4am-6pm				11pm-12:35am			7pm-12am				4am-6pm				11pm-12:35am	Time
	Sa	07/23/1		Su	Su	Su	Su	07/23/1		S	Su	07/23/1		Su	07/23/1		Sa	Sa	07/23/1		Sa	Sa	07/23/1		Day
ţ	07/28/12	07/23/12 to 07/29/12	ő	07/29/12	07/29/12	07/29/12	07/29/12	07/23/12 to 07/29/12	ಕ	07/29/12	07/29/12	07/23/12 to 07/29/12	ਰ	07/29/12	07/23/12 to 07/29/12	ਰ	07/28/12	07/28/12	07/23/12 to 07/29/12	₽	07/28/12	07/28/12	07/23/12 to 07/29/12	ਰ	Date
	:30	1x		:30	30	:30	:30	4x		:30	:30	2x		:30	1×		:30	30	2x		:30	:30	2x		Length
	7:54 PM	S-		3:10 PM	1:29 PM	9:44 AM	7:18 AM	S		12:33 AM	12:19 AM	S		9:00 PM	S		2:34 PM	1:31 PM	S-		12:28 AM	12:11 AM	S-		Length Aired Days
	2012MRFP065H TheseHndsI			2012MRFP065H TheseHndsi	2012MRFP064H WhereMnyG	2012mrfp064H whereMnyG	2012MRFP064H WhereMnyGo			2012MRFP064H WhereMnyG	2012MRFP064H WhereMnyG			2012MRFP064H whereMnyG			2012MRFP064H WhereMnyGo	2012MRFP064H WhereMnyGo			2012MRFP065H TheseHndsI	2012MRFP064H WhereMnyGr			AdelD
	\$750.00			\$1,700.00	\$1,700.00	\$1,700.00	\$1,700.00			\$1,000.00	\$1,000.00			\$6,000.00			\$1,700.00	\$1,700.00			\$1,000.00	\$1,000.00			Rate
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Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal #	Alt Order#	Order#
07/25/12 - 07/31/12		06835929	104655

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

138 Conant St. Beverly, MA 02494

Attention: Accounts Payable

American Rambler Productions

Billing Address:

Product Code	Advertiser Code	IDB#
		1516

Advertiser Ref	Agency Ref	

		3 5	Line
KSNV		KSNV	Channe
		Wake Up Early Wagners	el Description
		430a-5a	Time
Th 07/26/12	07/23/12 to 07/29/12	to	Day Date
:30	1×		Leng
4:40 AM	T		th Aired Days
2012MRFP065H TheseHndsI			Ad-ID: Re
\$50.00			te R
1			econciliation Ref#

Aired Spots 76

Gross Total \$87,450.00

Agency Commission \$13,117.50

Net Amount Due

\$74,332.50 Payment Terms 30 Days

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